

February 1, 2012

To whom it may concern,

This August, the St. Raphael Football Program will begin its 49th year serving the Naperville area. Ron Baumgartner and Jim Cooney founded the program in 1963. Their intent was to create a developmental opportunity for children, coaches and parents that could be experienced while children have fun learning to play football. The program has been a huge success with over 130 teams and 2700 children participating.

Administratively, decisions are always made in the best interest of the children and volunteer coaches are trained to meet our standards for effective coaching. The quality of our coaches and the generosity of sponsors has always been the key to our success. As a "not-for-profit" volunteer organization, each year we are challenged to find sponsors for our teams. This year is no different. Due to the poor economy, reports of record numbers of Non-for-Profit Organizations are seeking charitable contributions. We realize that many of these Not-For-Profit Organizations truly need support, more than we do. Although we understand this, it makes it that much more difficult for us to ask you to consider becoming a sponsor for the St. Raphael Football Program. Our expenses have increased substantially as well as requests for financial assistance. St. Raphael Football does not turn away any child who would like to play!!! It is because of our sponsors that we are able to keep our fees low and continue to grow and support the community.

I would hope your sponsorship would be considered win-win. St. Raphael Football families are loyal to our sponsors. We are willing to work together to create a new sponsorship package tailor-made for your business.. Or, we have a few options available....

Team Sponsorship – \$250.00.

Half Division - \$1500.00

Division Sponsorships - \$2000.00

Program Sponsor - \$5000.00

Premium Sponsor - \$7500.00 (only 2 available)

Included in your sponsorship will be...

- Advertising in the St. Raphael program, distributed to over 3,000 players and their families.
- Advertising on the St. Raphael Football website, with over 30,000 visitors per season.
- Knowledge that your donation will stay right here – in Naperville, helping Naperville-area children.
- T-Shirt Sponsor will have their name and logo on over 3000 t-shirts.
- Tailored-made package for your business

Best of all, your sponsorship fee is tax deductible!

In conclusion, please consider becoming a Sponsor for St. Raphael Football Program at whatever level you feel you are most comfortable with. We have enclosed a sponsorship form for your convenience. If you chose to become a sponsor, please be sure to include your business card or some other indication of how you would like to be represented in the St. Raphael program and website. We need all sponsor material by September 1, 2012 to be included in the program book.

Thank you, in advance, for your support of the St. Raphael Football!!!!

Sincerely,

Jim Brown  
President, St. Raphael Football  
931 W. 75<sup>th</sup> Street, Suite 137-265  
Naperville, IL 60565  
[Jbrown8152@aol.com](mailto:Jbrown8152@aol.com)  
630-527-9244  
(See attached Sponsors form.)

Judy McCormack  
Administration, St. Raphael Football  
931 W. 75<sup>th</sup> Street, Suite 137-265  
Naperville, IL 60565  
[info@straphaelfootball.com](mailto:info@straphaelfootball.com)  
630-632-9244

# St. Raphael Football Donation Form

Check the appropriate sponsorship...

**PREMIUM SPONSORSHIP** - \$7500.00 (only 2 available)

**PROGRAM SPONSORSHIP** - \$5000.00

**DIVISION SPONSORSHIP** - \$2500.00

Division I would like to sponsor \_\_\_\_\_.

**1/2-DIVISION SPONSORSHIP** - \$1500.00

Division I would like to sponsor \_\_\_\_\_.

**TEAM SPONSORSHIP** - \$250.00

Team or player name I would like to sponsor \_\_\_\_\_.

**CUSTOM SPONSORSHIP**, call 630-632-9244

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Sponsor Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

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Indicate how you would like to be represented

Same as above

I have enclosed a business card

Please do NOT include any of the above information in any advertising, I request to be anonymous.